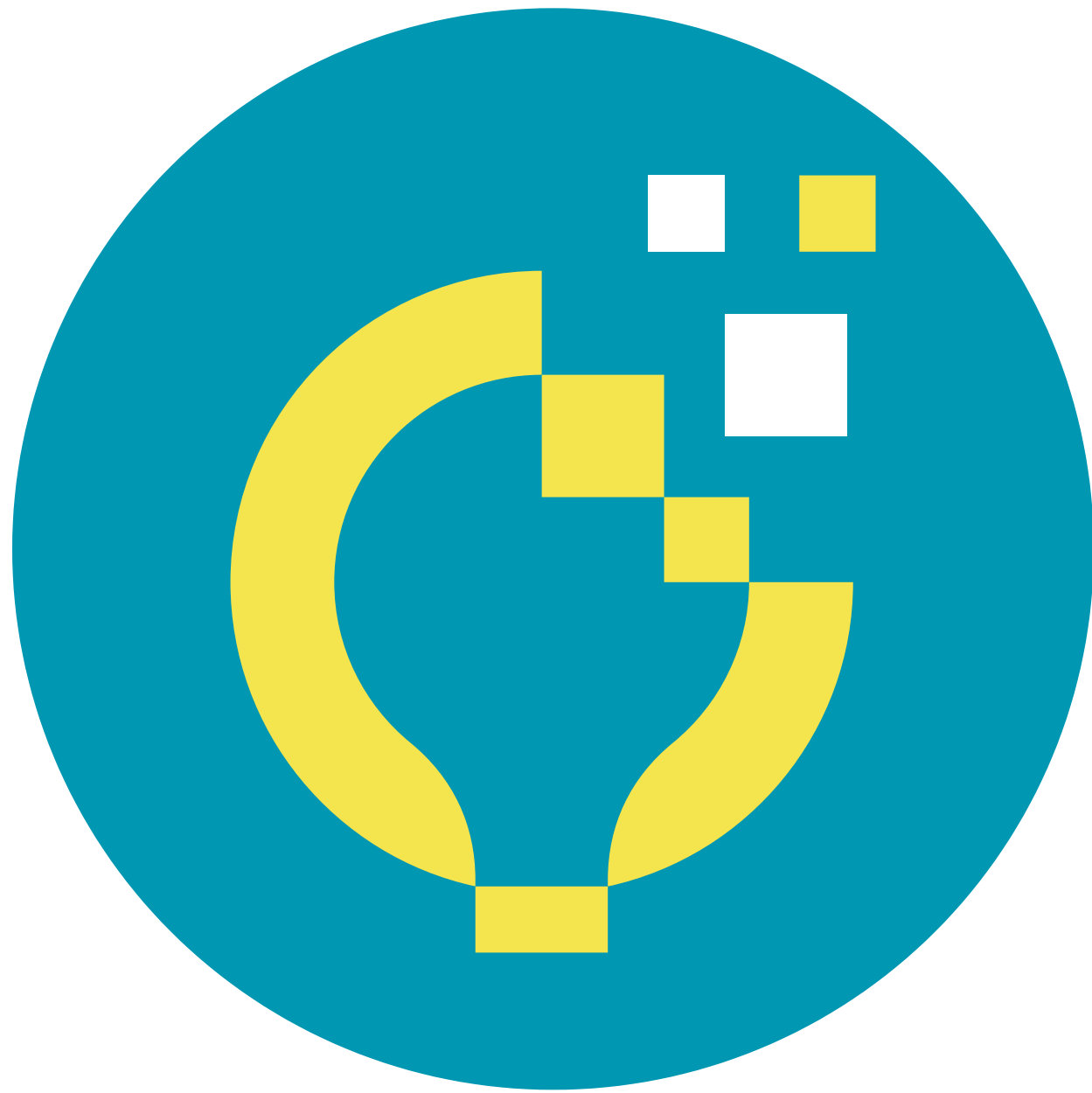


Starting Summer 2025!



Translating Social Science Learning into Career Readiness

A Faculty Development Workshop

Presented by



B Optimal

Hosted by



Your College or University

Purpose of the Workshop

This intensive 5-session workshop is for college and university educators looking to emphasize career readiness in their undergraduate social sciences courses and develop career-relevant competencies in learners from a wide range of disciplines.

The workshop provides participants with practical and proven strategies, and a customized playbook for implementing them immediately with their students.

Intended Audiences

College and University

- Social Science Teaching Faculty
- Social Science Department Leaders & Program Directors
- Centers for Teaching & Learning Leaders
- Teaching Mentors & Coaches
- General Education Faculty
- Other Academic Leadership



To make the most of this workshop, participants should have:

- Some experience teaching at the undergraduate level; and
- One syllabus from an undergraduate social science course that will be the focus of your work throughout the workshop.

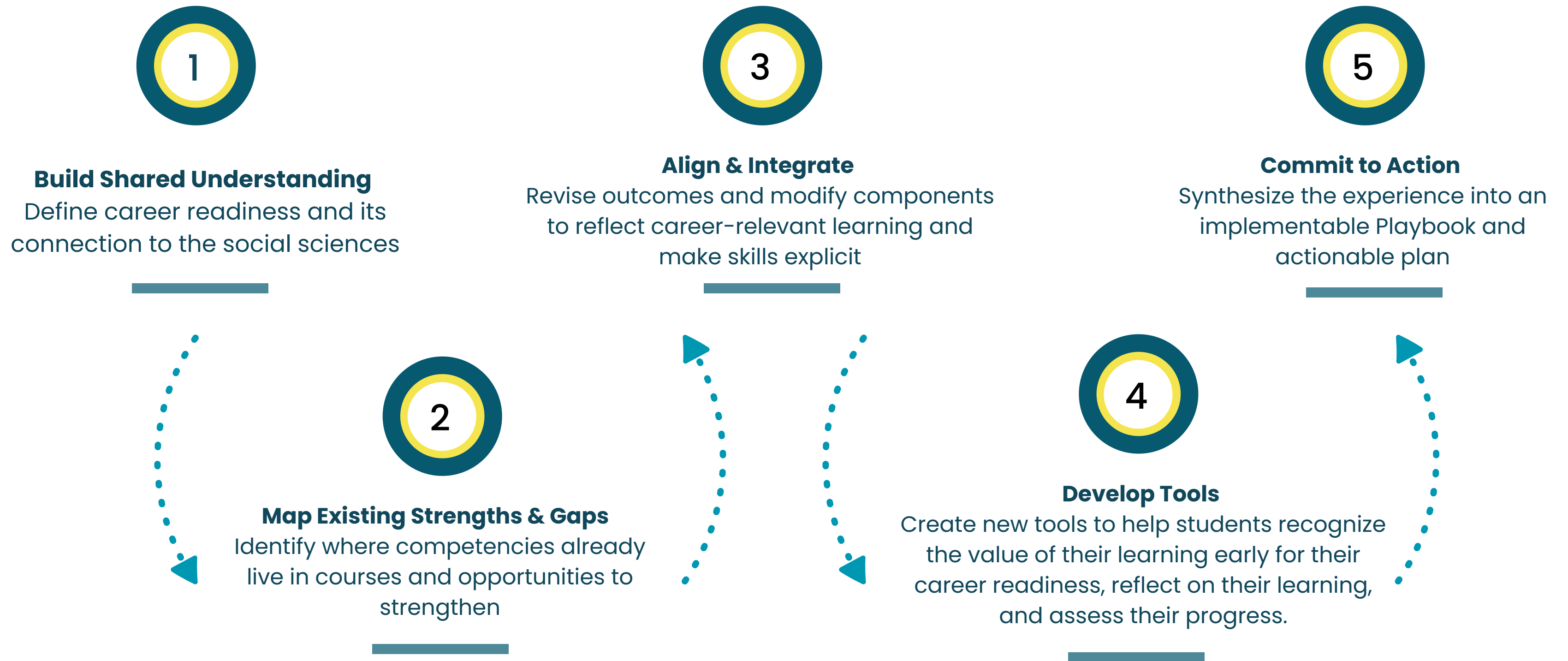


Workshop Goal

You'll create a custom **Career Readiness Playbook** for integrating career-connected learning into your social science courses.

By the end of the workshop, you'll have the practical strategies, tools, and the know-how to make career skills explicit, assessable, and visible to students—so they can better recognize, reflect on, and communicate what they're learning and why it matters.

How We'll Reach Our Goal

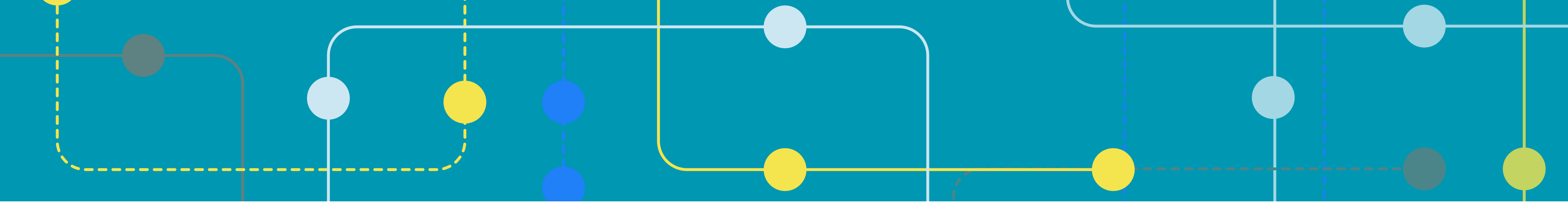


Key Results

You'll leave with a customized digital Playbook, including:

- Career Competency Curriculum Map
- Adapted Student Learning Outcomes
- Adapted Activity/Assignment
- Syllabus/Day One Messaging
- Student Self-Reflection & Assessment Tools
- Other Tools for Integrating Career Readiness
- Personal Implementation Goals & Action Plan





Workshop Program

5-Session Workshop Overview

1

**Starting with Purpose: Why
Social Science Skills Matter**

3

**Designing with Intention: Crafting for Career
Readiness**

5

**From Insight to Action: A Playbook &
Plan for Impact**

2

**See It to Shift It: Mapping Career
Readiness**

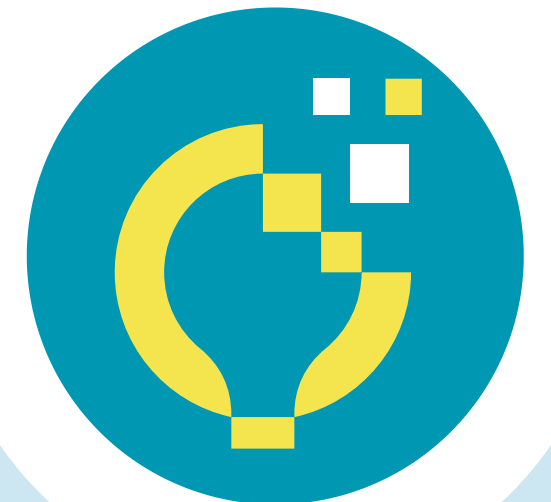
4

Making the Learning Visible—for Students

Why Social Science Skills Matter

SESSION 1

00:00 AM – 00:00 PM



Key Objective

Explore the career competencies framework, and begin identifying how your course already supports career readiness

Activities

- Quick Definition & Why It Matters
- Social Science & Career Competencies Match-Up
- Reflect & Connect

Outcome & Deliverable

- Reflection on existing alignment to course content
- Career Competency Match-Up Worksheet

Tools/Resources

- Career-Related Competencies & Undergraduate Social Science Learning Experiences (Mapping Toolkit)
- Career Competency Match-Up Worksheet

Mapping Career Readiness

SESSION 2

00:00 AM – 00:00 PM



Key Objective

Use a guided curriculum mapping tool to align course learning outcomes with career competencies, revealing patterns, gaps, and opportunities.

Activities

- Guided Curriculum Mapping Exercise
- Identifying Opportunities & Enhancements

Deliverable

Completed Curriculum Map

Tools/Resources

- Course-Career Competency Map
- Career Competencies & Social Science Connections

Crafting for Career Readiness

SESSION 3

00:00 AM – 00:00 PM



Key Objective

Adapt a course component and transform course learning objective/outcome to make career skill development more visible and intentional.

Activities

- Adapt a Course Component
- SLO Revision Demo & Exercise

Outcome & Deliverable

- Revised Assignment or Activity with inquiry-based learning and career alignment
- 1–2 Revised Learning Outcomes

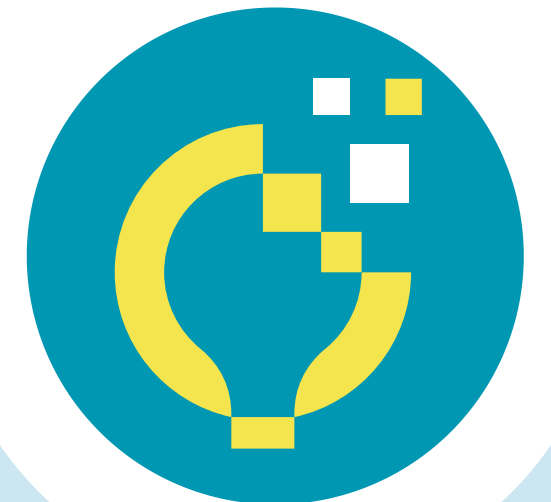
Tools/Resources

- Completed Curriculum Map
- Transform SLO Worksheet
- Tell Your Story with STAR Toolkit & Worksheet
- 12 IBL Strategies Choice Board

Making Learning Visible

SESSION 4

00:00 AM – 00:00 PM



Key Objective

Create tools for embedding student self-assessment and reflection, and draft course-embedded messaging that helps students recognize the relevance of their learning from day one.

Activities

- Identify reflection milestones
- Create entrance & exit tickets
- Draft an interactive Day One activity

Outcome & Deliverable

- Student Self-Assessment Toolkit
- Draft Career-Readiness Syllabus/Day One Message

Tools/Resources

- Retrospective Question Bank
- Entrance & Exit Ticket Template

A Playbook & Plan for Impact

SESSION 5

00:00 AM – 00:00 PM



Key Objective

Reflect on key shifts, consolidate your work into a personalized playbook and implementation plan, and commit to realistic next steps for integrating career readiness in your course.

Activities

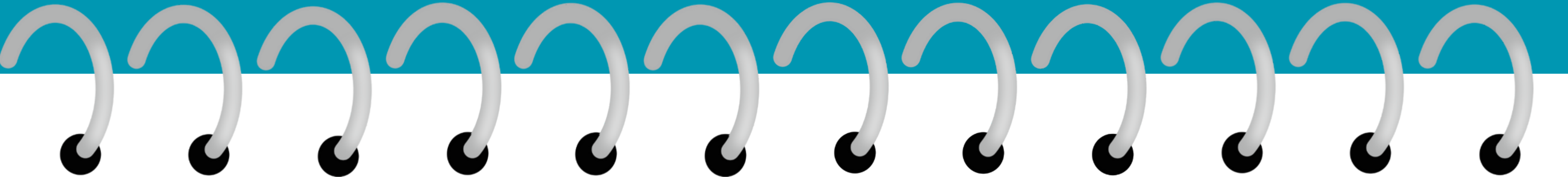
- Review progress
- Draft syllabus statement
- Set SMART or DYB goals (1–2 course changes)

Outcome & Deliverable

- Completed Playbook

Tools/Resources

- Resource
- Tool
- Resource
- Tool



Sample Workshop Agenda

Easily adapts to multi-day formats!
Let us know your needs.

Morning Agenda

Start Time	End time	Session Title	Total Time
8:45:00 AM	9:00:00 AM	🎤 Welcome + Introductions	15 min
9:00:00 AM	9:40:00 AM	🟡 Session 1: Starting with Purpose: Why Social Science Skills Matter	40 min
9:40:00 AM	9:50:00 AM	☕ Break #1	10 min
9:50:00 AM	10:45:00 AM	🟡 Session 2: See It to Shift It: Mapping Career Readiness	55 min
10:45:00 AM	10:55:00 AM	☕ Break #2	10 min
10:55:00 AM	12:10:00 PM	🟡 Session 3: Designing with Intention: Crafting for Career Readiness	75 min
12:10:00 PM	1:05:00 PM	🍴 Lunch Break	55 min

Afternoon Agenda

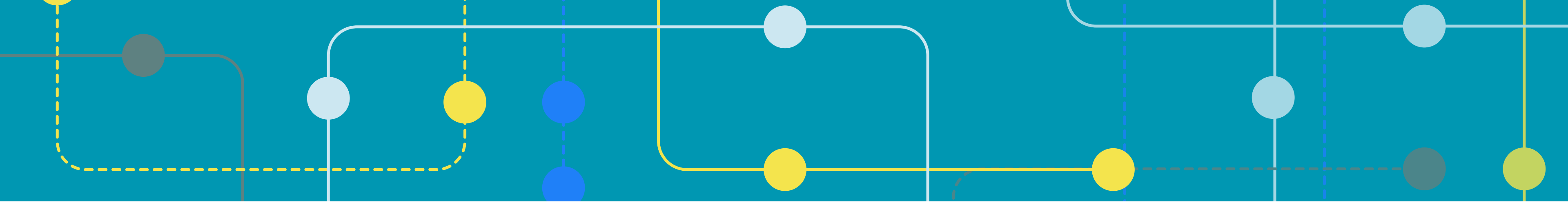
Start Time	End time	Session Title	Total Time
12:10:00 PM	1:05:00 PM	 Lunch Break	55 min
1:05:00 PM	2:20:00 PM	 Session 4: Making the Learning Visible—for Students	75 min
2:20:00 PM	2:35:00 PM	 Break #3	15 min
2:35:00 PM	3:30:00 PM	 Session 5: From Insight to Action: A Playbook & Plan for Impact	55 min
3:30:00 PM	3:50:00 PM	 Closing Comments & Commitments	20 min



* Want to bring
this workshop to
your department?

Multi-session formats are
available by request.

*
email Janine Bower at
janine@boptimalconsulting.com



Workshop Features

About Our Workshops

- **Collaborative and interactive** sessions where facilitators and participants engage one another on a specific topic, task, or problem.
- **Heuristic approach** to L&D grounded in principles of adult and experiential learning and supported autonomy.
- **Research-backed, advanced-level content** expertly synthesized into easily-digestible graphics, tools, and interactive activities that stimulate thinking and problem-solving and foster creative solutions.
- **Top-tier tools** easily integrate into work and learning flows to boost learning and increase the likelihood it will transfer to work.



Experiential Learning

Each workshop engages participants in active and collaborative learning experiences that produce meaningful, actionable results.



Collaborate



Discuss



Apply



Reflect & Plan

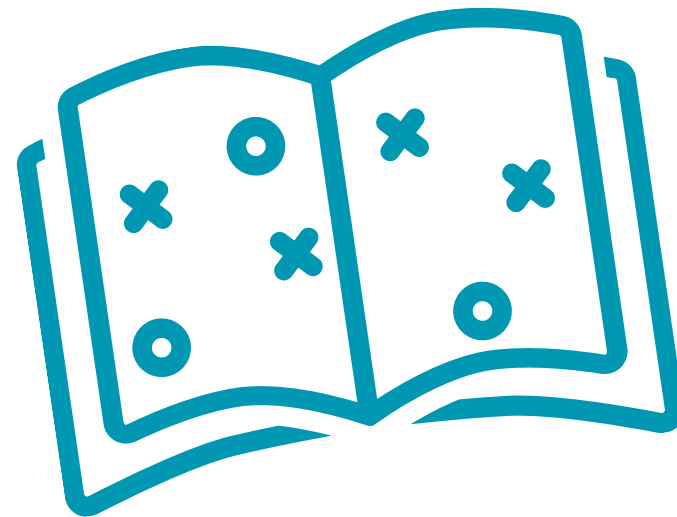
Gamification

Multiple sessions of this workshop use game-playing strategies (e.g. point scoring, competition with others, rules of play) to enhance engagement and facilitate learning.



Integration

Each session of the workshop involves participants in the direct use of frameworks, tools, and other resources that are synthesized into a customized personal playbook.



Feedback



Participants will be invited to

☐

Provide feedback on the quality of each workshop session.

☐

Provide feedback on their workshop experience.

☐

Complete a short post-workshop assessment.

Follow-up Support



Participants can take advantage of post-workshop supports.



Learning Reflection Prompts (email)



2 Live "Office Hours" sessions within
7-10 days of training

Pricing

This **interactive, full-day, in-person workshop** accommodates up to 25 participants and is available in both in-person and virtual formats.

Need to accommodate more than 25 participants?

Please contact us for custom pricing.

*Additional fees for facilitator travel and lodging may apply to in-person workshops at locations **outside** the Central, Finger Lakes, and Western New York regions.



Number of registered participants	Price
6 or fewer	\$2599 /workshop
7-12	\$400 per person
13-19	\$375 per person
20 to 25	\$350 per person

In-Person Workshop Host Set Up Requirements

B Optimal requires the hosting institution to provide the following setup for in-person workshops. If any of these requirements cannot be met, please contact Janine Bower at janine@boptimalconsulting.com to discuss alternate arrangements.

Audiovisual Requirements

- Podium with microphone (as needed; lavalier microphone preferred)
- Audience microphone (recommended)
- LCD Projector
- Projection screen
- Computer with Microsoft PowerPoint, USB port, and internet access
- Video/audio projection capability through computer and audio hookup (for playing video with sound from laptop)

Venue and Room Set-up

- Participants will be writing and working in small groups throughout the full-day workshop. Comfortable, mobile seating and round tables are preferred.
- Allow space at the front of the room for a podium and projection screen that is visible to all participants.
- Food and beverages (if provided) should be placed in the back of the workshop room or in an adjacent room.

Food and Beverage

Food and beverage service is not required but is recommended and typically appreciated by workshop participants.

If offered, food and beverage service is provided by the hosting institution or their agent. We recommend:

- Coffee, tea, and water for the workshop duration.
- Light breakfast items along with coffee and tea.
- Lunch at mid-day (see workshop agenda for lunch break).
- Light snack during afternoon break.

If you have a larger group, or would like to create a shorter or longer training program, we can work with you to develop a plan that fits your needs.



Cancellation Policy

If you wish to cancel a scheduled workshop, please contact our office by email. We will issue a refund based on the schedule below. Cancellations received:

- 60+ days prior: refunded less \$300 fee
- 30+ days prior: refunded less a \$500 fee
- 29-15 days prior: refunded less a \$1000 fee
- 14-7 days prior: refunded 50% of original workshop fee
- Cancellations received less than 7 days prior to the program will not be refunded
- In the event a refund must be paid by bank or wire transfer, additional fees may apply.

All cancellations must be received in writing. Cancellation requests can be sent by email to janine@boptimalconsulting.com. Please include "Workshop Cancellation" in the subject line.





Ready to book your workshop?

Email us at workshops.boptimalconsulting.com

We're eager to help you enhance career
readiness in your social science courses!

